



Naming Opportunities

SHOW YOUR SUPPORT FOR THE MEDICAL EDUCATION PROGRAM AT BAYHEALTH

GME Medication Assisted Therapy Training

In 2019, Delaware saw a 61% increase in drug related deaths and an increase in frequent mental health distress. Family Medicine residents will be licensed to provide medication assisted therapy. This additional skill will allow our residents to help in combatting the opioid epidemic in our state by providing physician-led options for managing addiction.

Family Medicine Residency Program Community Leadership and Advocacy Training

Bayhealth aims to ensure that our residents feel connected with and invested in the Sussex, Kent, and overall Delaware community. By placing a focus on serving the needs of the community, Bayhealth believes our residents will feel inspired by their role in the medical profession and will be reminded that they are making a difference in the lives of people in their community.

In their first year, residents will spend a month focusing on community medicine by rotating through many of the health-based community organizations (homeless shelters, free clinics, a migrant farm workers clinic, etc.) that exist within our community. In year two, residents will more deeply engage with one outside organization and will develop a research project addressing health equity. In their final year residents will focused on community leadership and advocacy, answering the question, "What role do physicians have in improving the health of the community?" Our goals are that residents develop a passion for serving the underserved, learn how to be an effective voice to continue to advocate for improved health equity throughout their careers, and create real change in improving the health of this community.

Telehealth Training and Resources

Residents in the Bayhealth UME/GME program will learn and utilize telehealth resources. This training and the related technology will allow residents to provide care to patients who struggle with transportation. It will also provide access to their patients for specialties that may not be otherwise available.



To learn more about how your support can make great things happen for our patients at Bayhealth, please contact the Bayhealth Foundation by visiting Bayhealth.org/Foundation or call us at 302-744-7015.

THE DRIVE IS *here.*®

BAYHEALTH.ORG/FOUNDATION



Bayhealth Graduate/Undergraduate Medical Education Program Capital Donor Naming Opportunities

BAYHEALTH KENT CAMPUS

Family Medicine Physician Practice	\$1 million
Lobby/Family Waiting Area	\$150,000
Staff Lounge	\$100,000
Meeting/Training Spaces (2)	\$100,000
Classroom	\$100,000
Conference Room	\$100,000
Dictation/Computer Center	\$75,000
Kitchen/Breakroom	\$75,000
Registration Area	\$50,000
Small Waiting Area	\$50,000
Meeting Room	\$35,000
Program Director Office	\$25,000
Lactation Room	\$25,000
Shared Offices (5)	\$10,000
Behavioral Health Office	\$10,000
Exam Rooms (20)	\$7,500
Point of Care Testing Room	\$7,500
Nurses Stations (3)	\$5,000
GME/UME Educational Space	
Large Classroom	\$200,000
Classroom	\$100,000
Dictation/Computer Center	\$75,000
Private Dictation/Computer Space (2)	\$25,000
GME/UME Resident Space	
Lounge	\$75,000
Gathering/Catering Corridor	\$50,000
Lactating Mother On-Call Room	\$25,000
On-Call Rooms (6)	\$15,000
Lockers	\$10,000
Mail Center	\$5,000
GME/UME Academic Office Space	
Conference Room	\$100,000
Kitchen/Breakroom	\$75,000
GME Chair Office	\$50,000
UME Program Chairs Office	\$50,000
GME Program Directors Offices (2)	\$25,000

GME Director Office	\$15,000
GME Institutional Coordinator Office	\$15,000
GME Residency Coordinator Offices (3)	\$10,000
UME Coordinator Office	\$10,000
GME Program Assistants Offices (3)	\$5,000

BAYHEALTH SUSSEX CAMPUS

Internal Medicine Physician Practice	\$1 million
Lobby/Family Waiting Area	\$150,000
Staff Lounge	\$100,000
Meeting/Training Space	\$100,000
Registration Area	\$50,000
Medical Director Office	\$25,000
Shared Office	\$10,000
Behavioral Health Office	\$10,000
Exam Rooms (11)	\$7,500
Point of Care Testing Room	\$7,500
Touchdown Spaces (2)	\$5,000

GME/UME Educational Space

Large Classroom	\$200,000
Classroom	\$100,000
Dictation/Computer Center	\$75,000
Private Dictation/Computer Space (2)	\$25,000

GME/UME Resident Space

Lounge	\$75,000
Gathering/Catering Corridor	\$50,000
Lactating Mother On-Call Room	\$25,000
On-Call Rooms (3)	\$15,000
Lockers	\$10,000
Mail Center	\$5,000

GME/UME Academic Office Space

Conference Room	\$100,000
Kitchen/Break Room	\$75,000
Offices (3)	\$25,000
Reception	\$10,000

*Reserved

Programmatic Donor Support and Naming Opportunities

Bayhealth Medical Education Program \$3 million

Name the entire UME/GME program at Bayhealth in perpetuity.

Family Medicine Residency Chair \$1 million

Endow the faculty chair position at Bayhealth.

Internal Medicine Residency Chair \$1 million

Endow the faculty chair position at Bayhealth.

UME/GME Recruitment Costs \$50,000/year

Make a gift to help offset the cost of recruiting high-caliber students to train in central and southern Delaware. Costs include marketing, food and hotel expenses to bring applicants to Bayhealth to interview as well as recruiting at conferences and regional medical schools.

GME Research Fund

Bayhealth residents are required to do research as a part of the GME program, which will be published or presented at regional and national conferences. Residents will ideally base their research in a group that serves an underserved population within our community. Examples are working with another local non-profit health organization to improve outcomes or better utilizing their limited resources within the populations they serve.

GME Research Day

Residents working at Bayhealth will also take part in an annual conference onsite. Research Day will provide an opportunity for residents and physicians to showcase research projects with podium presentations and posters. Costs for Research Day will include food for the event, cost of CME credits and a monetary award for best research each year.

GME Wellness Series

Physicians, and residents, face enormous pressure and often suffer from fatigue and burnout. To combat this, faculty, staff, and residents will take part in weekly wellness activities. These activities will include yoga and meditation; presentations on topics such as work-life balance, fatigue, sleep, nutrition, and medical self-care; and discussions about dealing with emotionally difficult patients, etc.

Internal Medicine Lecture Series

One-week seminars will focus on aspects of healthcare delivery that are often underrepresented in residency training. Topics will include: *Acute Emergencies — Managing Rapid Response and Code Blue situations*, *Psychosocial Barriers and Healthcare Disparities*, *Staying Up to Date: How to Utilize Evidence Based Medicine*, *The Disease That Affects Us All — How to Treat Addiction*, *How the Money Flows — The Business of Medicine*, *Being a Leader in Medicine*, and *If You Can Do, TEACH*. These lectures will require financial support in several ways, such as the cost of professional speakers and each lecture will cost \$10,000-20,000. The benefit to patients is multifaceted, with a focus on training physicians who are excellent at caring for patients as well as understanding the role medicine and healthcare plays in everyone's daily life.

Internal Medicine International Student Support

The Internal Medicine Residency program plans to include medical students from around the world. Philanthropic support would help us with the approximately \$10,000 per year that is needed to sponsor the necessary H1B visas. After completing their residency, international students could remain and continue practicing in central and southern Delaware. Bayhealth will be able to recruit the best and brightest international medical students through this program.

Global Health Missions

Open to medical students, physicians, other allied health and non-medical personnels, participants would spend up to two weeks in an underserved location in the United States or in a foreign country providing medical care. A gift to the Bayhealth Global Health Missions initiative will help alleviate the financial burden of travel, lodging and other expenses for participants.

GME Mental and Behavioral Science Focus

One of the biggest barriers to receiving adequate mental healthcare is the stigma that surrounds seeking care. To address this issue, the Bayhealth Family Medicine Residency Program has embedded a mental health counselor within the practice. The counselor works hand-in-hand with the physicians and residents to discuss medication changes and holistic care. All Family Medicine residents will train with the counselor to improve skills in diagnosis, counseling and motivational interviewing.